



City of New Bedford
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CITY OF NEW BEDFORD
Jonathan F. Mitchell, Mayor

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P R E S S R E L E A S E

City of New Bedford launches NB Alert, a new emergency notification system

*Residents may sign up for calls and texts,
for both emergency alerts and general updates*

New Bedford, Massachusetts– The City of New Bedford has launched NB Alert, a new emergency notification system that residents may sign up for to receive calls or texts directly to their phone. NB Alert will provide public safety officials the ability to quickly deliver messages to targeted areas or the entire city in the event of an emergency.

NB Alert will also have a separate feature for general updates. Residents may sign up to receive only emergency calls/texts, or to also receive general alerts.

Residents can indicate a preference of whether they wish to receive an automated phone call, a text message, or an email.

If residents sign up for emergency alerts, the messages they receive will include updates on events such as hurricanes, blizzards, or other potential emergencies.

If residents choose to sign up to receive general updates, they will also receive an automated call or text regarding snow parking bans, street closures, delays in trash and recycling pickup due to a holiday, school closings, and other important updates.

Signing up is easy. The system is only available to New Bedford residents and must be associated with a New Bedford address; names, addresses and phone numbers are kept confidential.

Residents may visit www.nbalert.com, and select either the top choice (Create a Managed Account) to create an account, or simply submit their phone number by selecting the bottom choice (Submit My Information). After making a selection, the website will guide residents through step by step to provide the contact information they would like to use for NB Alert. A [short video is also available](#) through the City's YouTube channel.

Any residents with questions may contact the City's Emergency Management Office at 508-961-3060, and press 2 for the administrative office.

NB Alert is available through a national high-speed notification alert system called CodeRED by OnSolve. New Bedford has contracted with OnSolve to license the system and provide important alerts to the general public.

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