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## P R E S S   R E L E A S E

### **City and GNB Refuse Management District Recognizing New Bedford Businesses for All-Star Recycling**

**New Bedford, Massachusetts** – The City of New Bedford and the Greater New Bedford Refuse Management District are working together to shine a spotlight on businesses in New Bedford doing an outstanding job of recycling. Each week a New Bedford business is recognized for having perfect recycling cart contents and is announced as an #AllStarRecycler on the District's Facebook page New Bedford Recycling:  
<https://www.facebook.com/newbedfordrecycling/>

Jackie Santos, manager of Little People's College said the team at Little People's College was happy to recently receive recognition as an #AllStarRecycler.

"Little People's College has been recycling for many years and this has become a normal part of our day here. Children directly participate by putting the right recyclable materials in our classroom bin and cleaning out milk and juice jugs so they are ready for recycling. Our hope is that children will take what they have learned about the importance of recycling and develop habits that will take them right through to adulthood," said Jackie Santos, manager at Little People's College at 321 Rockdale Avenue. Two Little People's College locations have been recognized for outstanding recycling - 4241 Acushnet Avenue and 321 Rockdale Avenue.

To date, district staff have identified 29 "All Star" businesses. Each week, Tom Cabral, recycling intern, seeks out businesses with perfect recycling set outs. To qualify, the recycling carts must not contain any unacceptable items. Common contaminants include plastic bags, food, and Styrofoam cups.

"These businesses are doing such a fantastic job recycling, not only with making sure there's a lot of recycling at the curb but the right recycling. An important part of this award is to recognize businesses that are making that extra effort. Running a business is a hard job. It's important to point out businesses that dedicate time to make sure they are recycling the right materials," said Marissa Perez-Dormitzer, District Recycling Coordinator.

dNB Craft Burgers & Fries, located at 22 Elm Street, was also recognized as one of the #AllStarRecyclers. Each Thursday, they set out several recycling carts full of clean bottles, cans, & paper. “The crew at dNB Burgers takes extra care to recycle because taking care of our planet is important. We keep several small recycling bins around the restaurant and fit the most in every bin. We also educate the staff to know exactly what in our restaurant is recyclable. Every Wednesday night we put out our recycling carts for the truck to come and whisk those recyclables away to be given a new purpose.” said Sandra Verissimo, manager.

Additional #AllStarRecyclers include Barry's Fine Wine and Spirits, Biltmore Liquors, Ceasar's Reconditioned Auto, Chadwick's Awards, Charlies Hot Dogs, Down to Earth Natural Foods, Economy Bakery, Healthy Bites Meal Prep, Johna's Hair Salon, and Sgt. Carney Education Center.

The #AllStarRecyclers receive a durable canvas bag with the city Seal and the words, “Next time you see a bag in a tree, it won’t be mine.” The businesses are also featured on the New Bedford Recycling Facebook page every Monday.

To recommend an “All Star” business recycler, contact the Refuse District’s recycling office by phone at (508) 979-1493 or by email at [recycling@newbedford-ma.gov](mailto:recycling@newbedford-ma.gov).

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