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# PRESS RELEASE

# New Bedford to Celebrate the Holiday Season with Many Festive Community Events!

**New Bedford, Massachusetts**- The following community events will take place throughout the City of New Bedford during the month of December in celebration of the holiday season:

## **Cove Street Neighborhood Group Tree Lighting**

Date and Time: Friday, December

4<sup>th</sup> at 5:00 p.m.

Location: Park on the corner of Ruth

Street and Salisbury Street

## **Downtown New Bedford Holiday Stroll**

Date and Time: Saturday, December

5<sup>th</sup> 12:30-4pm and Sunday,

December 6<sup>th</sup> from noon to 4 p.m. Location: Downtown New Bedford

During the first weekend in December, Downtown New Bedford will be bustling with holiday spirit,

shoppers, families and festive activities. On Saturday, December 5<sup>th</sup> and Sunday, December 6<sup>th</sup> from Downtown New Bedford Inc., will

present the Annual Downtown New Bedford Holiday Stroll.
Artisans, crafters, restaurants, specialty shops and boutiques will come together to create a unique holiday shopping experience. The two-day event is organized by Downtown New Bedford Inc., and aims to encourage holiday shoppers to buy local. 2015 Holiday Stroll Guide

## City of New Bedford Official Christmas Tree Lighting

Date and Time: Saturday, December 5<sup>th</sup> at 4:30 p.m. Location: Pleasant Street in Front of Main Library Downtown Join Mayor Jon Mitchell, New Bedford City Councillors and the New Bedford community for this festive annual event!





At 4:30 p.m. Santa and Mrs. Claus will lead a parade up William Street to the Main Library. The parade will feature the award-winning New Bedford High School Marching Band and the All-City Middle School Marching Band and Color Guard. At 5:00 p.m. Mayor Jon Mitchell will welcome all for the City's official Tree Lighting Ceremony. This event will include live entertainment, a light show and a vocal performance by special guest, Samantha Johnson!!

## Festival of Lights Celebration at Clasky Common Park

Date and Time: Sunday, December 6<sup>th</sup> at 5:00 p.m.

Location: Clasky Common Park at County and Pope Streets

Join the countdown celebration to illuminate festive displays of dazzling lights throughout Clasky Common Park. Members of the Parker Elementary School chorus will perform and Santa Claus is

expected to join the celebration!

#### **Monty Park Tree Lighting**

Date and Time: Monday, December 7<sup>th</sup> at 6:30 p.m.

Location: Monte Park located at Acushnet Avenue and Cannon Street

## **South End Business Association Tree Lighting**

Date and Time: Thursday, December 10<sup>th</sup> 5:00 p.m. tree lighting Location: Howland Green Library, 3 Rodney French Boulevard

#### **Ashley Park Tree Lighting**

Date and Time: Thursday, December 10<sup>th</sup> at 7:00 p.m.

Location: Ashley Park on the corner of Rivet Street and Bolton Street

## **Bullard Street Neighborhood Association Tree Lighting**

Date and Time: Saturday, December 12<sup>th</sup> at 6:30 p.m. Location: Riverside Park on the corner of Belleville

Avenue and Tallman Street

## Far North End Neighborhood Association Tree Lighting

Date and Time: Sunday, December 13<sup>th</sup> at 6:30 p.m. Location: Fire Station # 5, 3665 Acushnet Avenue

#### **Brooklawn Park Association Tree Lighting**

Date and Time: Monday, December 14<sup>th</sup> at 6:30 p.m. Location: Brooklawn Park (1997 Acushnet Avenue)

#### **Harrington Park Tree Lighting**

Date and Time: Wednesday, December 22<sup>nd</sup> at 6:30

Location: Harrington Park located at Court Street and Tremont Street (across from Hathaway School)

## **Custom House Square Holiday Celebration**

Dates: Saturday, December 12<sup>th</sup> and Saturday,

December 19<sup>th</sup>



Location: Custom House Square (Intersection of William Street and Acushnet Avenue in the Historic Downtown)

Get ready for the holiday season with an array of holiday activities in Custom House Square. Including: Free horse drawn carriage rides (12-2pm & 3-5pm), Wicked Good Kettle Corn, barbershop quartet-style

sounds from the New Bedford Harpoon Harmonizers, street performers and a surprise visit from the Grinch! Take pictures on the big red sled and experience so much more!

## **Annual Santa Sightings 5K Fun Run and Walk!**

Date and Time: Sunday, December 12<sup>th</sup> at 1 p.m. Location: Race starts at MacArthur Drive and Union Street Hundreds of runners in Santa suits participate in this annual family-oriented run through the historic city of New Bedford. Visit <a href="http://www.thesightings.com/event/santa-sightings/">http://www.thesightings.com/event/santa-sightings/</a> for more information or to register to participate!



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