



City of New Bedford
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City of New Bedford
Jonathan F. Mitchell, Mayor

P R E S S R E L E A S E

New Bedford Tourism & Marketing Office Competing for Funding for Live Music Series

***Through Online Voting, Public Can Help New Bedford Win Funding to Bring
More Free Outdoor Concerts to City Pier 3!***

New Bedford, Massachusetts –The City of New Bedford is now in the running to bring a 10-week live music series to the waterfront during the spring/summer of 2016. New Bedford is competing for up to \$25,000 in grant funding from a national nonprofit to support a free, outdoor concert series that will expand the popular Summer Sound Series on City Pier #3

New Bedford hopes to qualify as one of the 15 winning organizations competing in the Levitt AMP Grant Award sponsored by Levitt Pavilions, the national nonprofit behind the largest free concert series in America.

The Levitt AMP Grant Awards are an exciting matching grant opportunity created by Levitt Pavilions to serve small to mid-sized towns and cities up to 400,000 people. Fifteen nonprofits, or municipalities partnering with a nonprofit, will receive up to \$25,000 each in matching funds to produce their own Levitt AMP Music Series—an outdoor, free concert series featuring a diverse lineup of professional musicians.

The City's Office of Tourism & Marketing/Destination New Bedford submitted New Bedford's proposal. New Bedford's proposal is now posted on the Levitt AMP website for public voting. https://grant.levittamp.org/single/event_id/11754/?action=view

A successful campaign for New Bedford depends on community participation to get as many online votes as possible to bring the concert series to our city. Community support, as measured by the number of online votes received, will be one of the key factors considered when Levitt Pavilions selects the 15 winners.

Supporters are asked to visit <https://grant.levittamp.org/voter-registration-page/> to register and vote for their favorite proposals. **Online public voting is now open and ends Nov. 30 at 5 p.m. Pacific Time.** The Top 25 finalists will be selected through online public voting. Levitt Pavilions will then review the proposals of these 25 finalists and the 15 Levitt AMP winners will be announced on January 5, 2016.

The City of New Bedford asks supporters to start spreading the word to family, friends, colleagues and neighbors and rally the community to sign up and vote for the New Bedford Office of Tourism & Marketing/Destination New Bedford's proposal.

Learn more at <http://levittamp.org>

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