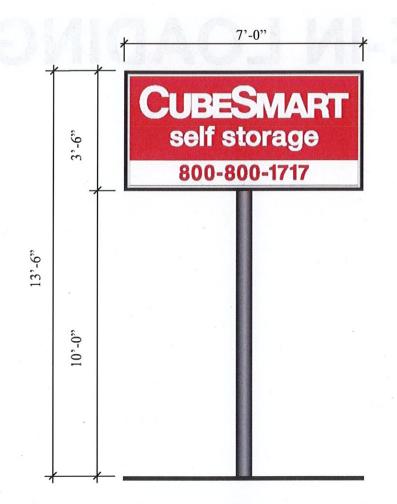
Proposed New Ground Sign

Self-Storage Facility 387 Church Street New Bedford, MA May 15, 2018



CITY CLERKS OFFICE
NEW BEDFORD, MA

2018 NAY 15 P 3: 2:

Ground Sign 25 SF per Sign Face Max. (24.5 SF shown) 10'-0" Max to bottom of sign

DRIVE-IN LOADING

Wall Sign (B & C) 43 SF Max.

LOADING

Wall Sign (D & E) 14.25 SF Max.

OFFICE

Wall Sign (F) 5 SF Max.

The proposed building has 380'-0" of frontage along Church Street. Per Section 12-23-03 (1) 3252 of the City Ordinance, no wall sign shall have an area in square feet in excess of the product of the width of the building or storefront, as may be appropriate, times two (2). Such allowable area shall also include the length of the building. The allowable signage area for this site is 760 square feet. Per Section 12-23-03 (1) 3255 of the City Ordinance, no ground sign shall exceed one square foot in area for each linear foot of street frontage of the lot upon which it is erected, but in no event shall such sign exceed twenty-five (25) square feet in area, nor shall there be a distance of more than ten (10) feet from the ground to the bottom of the sign and not more than fifteen (15) feet from the ground to the top of the sign. The allowable signage area is 25 square. Per Section 12-23-03 (1) 3256 of the City Ordinance, one ground sign is permitted.

The proposed signage is within the maximum signage area allowed.

