



# City of New Bedford

## Department of Planning, Housing & Community Development

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**PATRICK J. SULLIVAN**  
DIRECTOR

## STAFF REPORT

### NEW BEDFORD HISTORICAL COMMISSION MEETING

October 2, 2017

#### Case #2017.15: CERTIFICATE OF APROPRIATENESS

66 N Second Street  
(Map 53, Lot 258)

**APPLICANT:** Poyant Signs  
125 Samuel Barnet Boulevard  
New Bedford, MA 02745

**OWNER:** Tin Woodman LLC  
70 N Second Street  
New Bedford, MA 02740



**OVERVIEW:** The applicant is seeking to install a “no parking sign post” to be located on the south side of the building, where a crushed stone parking area currently exists to prevent unauthorized parking.

**EXISTING CONDITIONS:** The Abijah Hathaway House was constructed in 1846 and was originally located at 439 Front Street (south of the District), and moved by WHALE to its current location in 1977 to protect it from demolition. The property underwent a major restoration from 2015–2016 for which it received a Certificate of Appropriateness. As part of the property’s rehabilitation, though not included within the Certificate of Appropriateness, landscaping was also removed and stone ground cover applied to provide a parking area for three to four vehicles on the east side of the property.

A property easement exists which allows the property owner to pass and repass on a strip of land 13’ wide parallel to the southern property line. There exists a shared curb cut and driveway with 50 N Second Street which allows cars to access the parking area for 66 N Second Street as well as a parking lot in the rear of 50 N Second Street. A “no parking” sign associated with the rear parking lot exists on an existing aluminum pole located on 50 N Second Street’s property at the driveway entrance. Staff notes that an existing ground sign in the front of the building has not received site plan review approval from the Planning Board nor a Certificate of Appropriateness from the Historical Commission.



Parking Area and 50 N Second Street Parking Signage

**FOR BOARD MEMBER CONSIDERATION:** The existing ground sign on this property, which has not received a Certificate of Appropriateness, is associated with the lessee and separate from this application.

**PROPOSAL:** The applicant is proposing the installation of a “no parking” sign on the south side of the property where a crushed stone parking area exists. The proposed sign is 12”W X 18”H aluminum, painted white with black digital print and installed on a 6’-6” aluminum black post. See attached **Sign Specifications** for further detail.

**STATEMENT OF APPLICABLE GUIDELINES:** *The Bedford Landing District Design Guidelines* state the following relative to this proposal:

**SIGNAGE:** Signs should complement the architecture or site where they are placed as well as make a positive contribution to the District. The overall goal is to create signage which complements the architecture without creating visual clutter and which reflects the historic use of signage in the District.

- **PERMANENT SIGNS:** Permanent Signs include those signs that are fixed to a building or structure or installed in a secure fashion by which means of a bracket, pole or other fixed method.
- **GENERAL GUIDELINES:** All signs shall be installed in such a manner as to ensure that the installation does not create damage or loss of historic fabric and that the installation is temporary or reversible.
  - The size and shape of the sign should be proportionate with the scale of the structure.
  - Sign materials should be chosen to complement the property that the sign identifies.

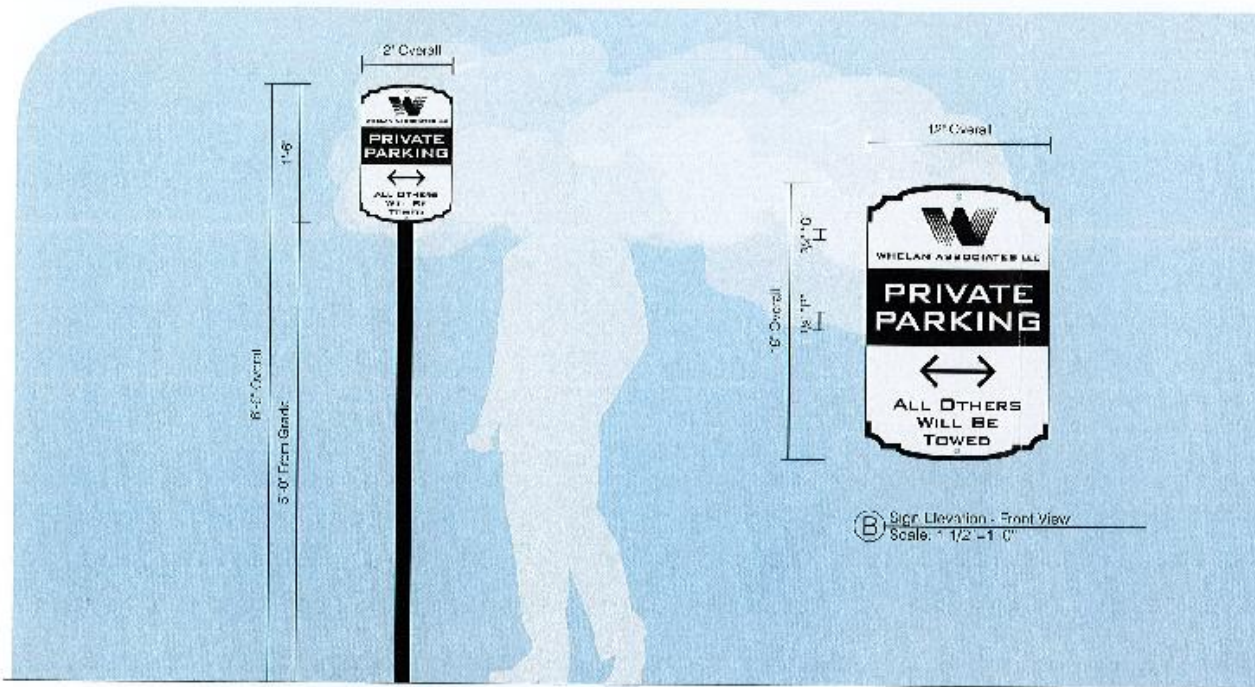
**STAFF RECOMMENDATION:**

The applicant initially proposed three signs to be attached to the building façade. At Staff’s suggestion, and in an effort to preserve historic fabric, the applicant has provided the current alternate submission consisting of one post sign.

Staff recommends approval of the proposed sign.







(A) Sign Elevation - Front View  
Scale: 3/4" = 1'-0"

(B) Sign Elevation - Front View  
Scale: 1 1/2" = 1'-0"

Specifications

Qty = 1

1.6 Sq Ft

Single Face Non Illuminated Parking Sign

- .080 Routed aluminum sign panel
- Painted white on face and returns
- Opaque digital print applied to front surface
- Sign panel to be mounted to 2" x 2" square aluminum posts through face with mechanical fasteners
- All exposed fasteners to be painted white to match face
- Pole to be in direct burial foundation of 12" dia. x 4' deep

VIF - FVS color of white trim on building to match white on sign to

Colors & Materials

Paint

Historic White, Satin Finish VIF to match white trim

Digital Print



(Qty: 1)

12.38"W x 18.08"H

Opaque digital print on 3M controlled with adhesive on back for first surface application. UV Inhibitor. Contour Cut, No Masking

Black

Historic White VIF to match white trim



(C) Photo Comp - Existing  
Not to Scale



(D) Photo Comp - Proposed  
Not to Scale

**Poyant**  
Signs, Inc.

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New Bedford, MA 01945  
801-644-0361 | poyant@poyant.com

Whelan Associates

71 North Second Street  
New Bedford MA

Project: 15629  
Whelan Associates

Sales: Stephanie Poyant Moran  
Date: 05.15.17  
Designer: JST

Note:  
This is an original, unpublished drawing created by Poyant Signs, Inc. It is submitted for your personal use in connection with a project being planned for you by Poyant Signs, Inc. It is not to be shown to anyone outside your organization, nor is it to be reproduced, copied or exhibited in any fashion or in any translation.

Revisions:  
6-2-17 JST R1 change color of sign to match building  
8-7-17 JST R2 update sign to match building  
8-7-17 JST R3 update sign to match building

The client certifies that the information provided in this drawing was obtained from reliable sources and that the information is true and correct. This document is not intended to constitute a contract.

Approved By:

Date:

Parking Sign

Option A

Sign Type: 15629-1A-R2 1A.1