



CITY OLERKS OFFICE

A-0.11

138-142 ARNOLD ST, NEW BEDFORD, MA 02740 STORE BUILD-OUT







138-142 ARNOLD ST, NEW BEDFORD, MA 02740 STORE BUILD-OUT

A-0.12

CILX CLERK - PRELIMINARY REINOT FOR CONSTRUCTION LI NYC OZOZ

CITY CLERKS OFFICE



Business Plan

Prepared by Ian Shields, Founder June 2019

Proposal number, =1



COASTAL PROVISIONS

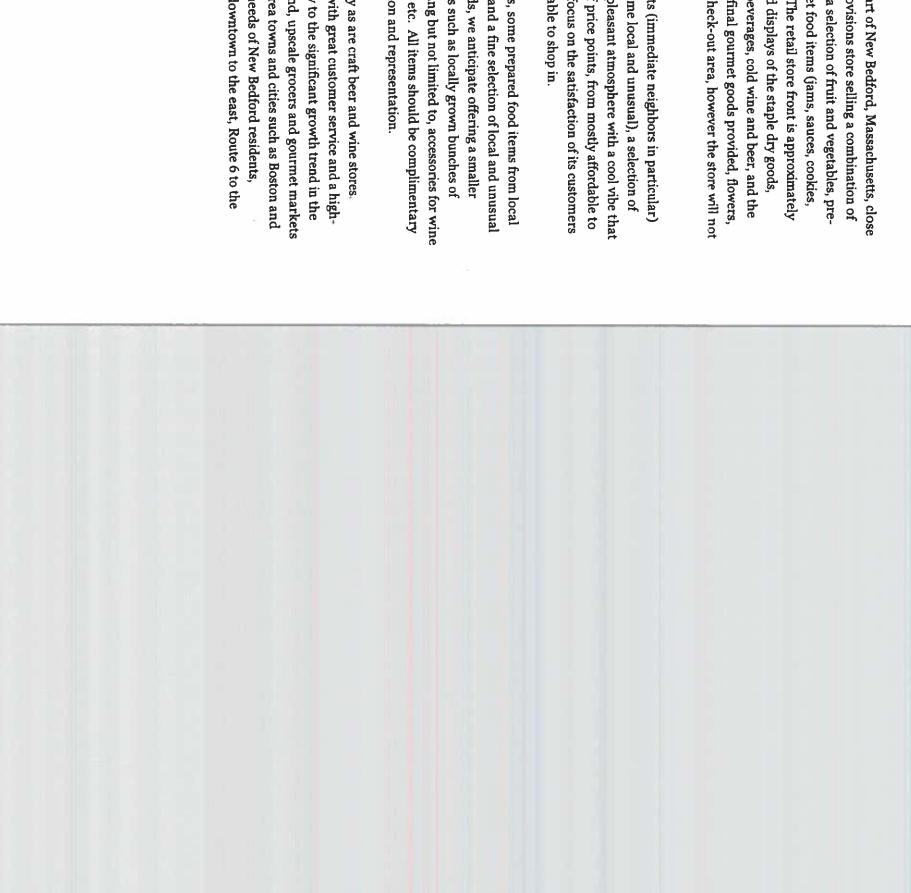
EXECUTIVE SUMMARY

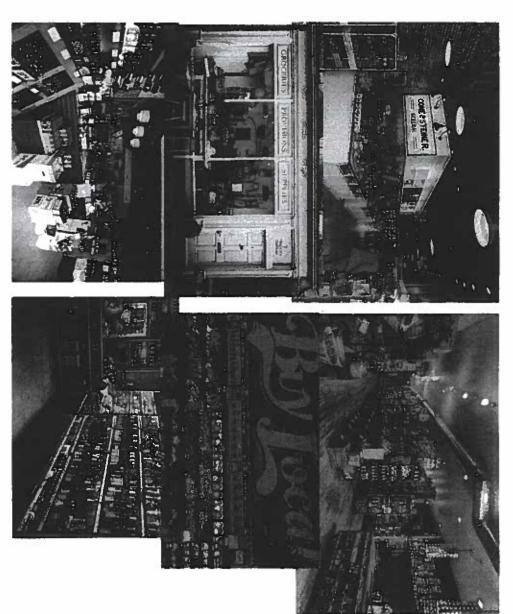
Coastal Provisions is a new business located in a residentially dense part of New Bedford, Massachusetts, close to, and just west, of downtown. The store is an upscale grocery and provisions store selling a combination of basic necessities (non-perishable food, paper towels, soap, beverages, a selection of fruit and vegetables, premade quality sandwiches, prepared meals, etc.), more unusual gourmet food items (jams, sauces, cookies, cheeses, a variety of meats, etc.), as well as fine wines and craft beers. The retail store front is approximately 1,100 square feet comprising of two rooms that will house shelving and displays of the staple dry goods, provisions, and wine and beer, 4-6 refrigeration units to house other beverages, cold wine and beer, and the cheeses and meats, and a variety of different stands depending on the final gourmet goods provided, flowers, gifts, home items, etc. that will be offered. There will be a designated check-out area, however the store will not have a seating area or a public restroom.

The mission of Coastal Provisions is to provide New Bedford's residents (immediate neighbors in particular) and visitors with a combination of quality, authentic grocery items (some local and unusual), a selection of prepared foods, and wine and beer with excellent customer service, a pleasant atmosphere with a cool vibe that is relaxing and conducive to shopping with goods priced at a variety of price points, from mostly affordable to slightly pricier (for unusual or gift items). Our store's philosophy will focus on the satisfaction of its customers at the core which includes providing a warm atmosphere that is enjoyable to shop in.

Specific items on sale would include basic staples and foods, beverages, some prepared food items from local farmers and chefs including sandwiches, meats, cheeses and spreads, and a fine selection of local and unusual fine wines and craft beers. In addition to the staple dry goods and foods, we anticipate offering a smaller selection of more perishable items such as fruits, vegetables, and items such as locally grown bunches of flowers. There will more than likely be a selection of gift items, including but not limited to, accessories for wine and beer beverages, cookbooks, greeting cards, glassware and cutlery, etc. All items should be complimentary to each other and make sense for Coastal Provisions and its core mission and representation.

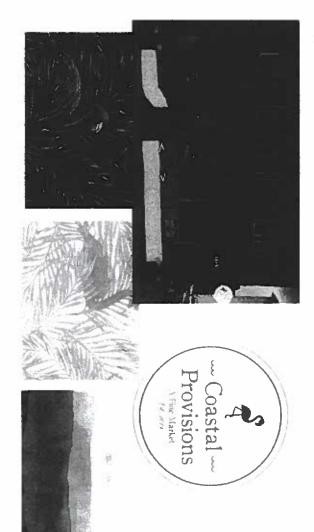
The gourmet and specialty foods market is booming across the country as are craft beer and wine stores. Consumers are looking for quality food, beverages, and gifts coupled with great customer service and a high-quality shopping experience. This business is also very complimentary to the significant growth trend in the organic foods market over the last 10-15 years. A new and popular trend, upscale grocers and gourmet markets have started to pop up in local neighborhoods around New England area towns and cities such as Boston and Providence, and the time is right to have a store open up to meet the needs of New Bedford residents, specifically targeting the area between Buttonwood Park to the west, downtown to the east, Route 6 to the north, and Allen Street to the South.













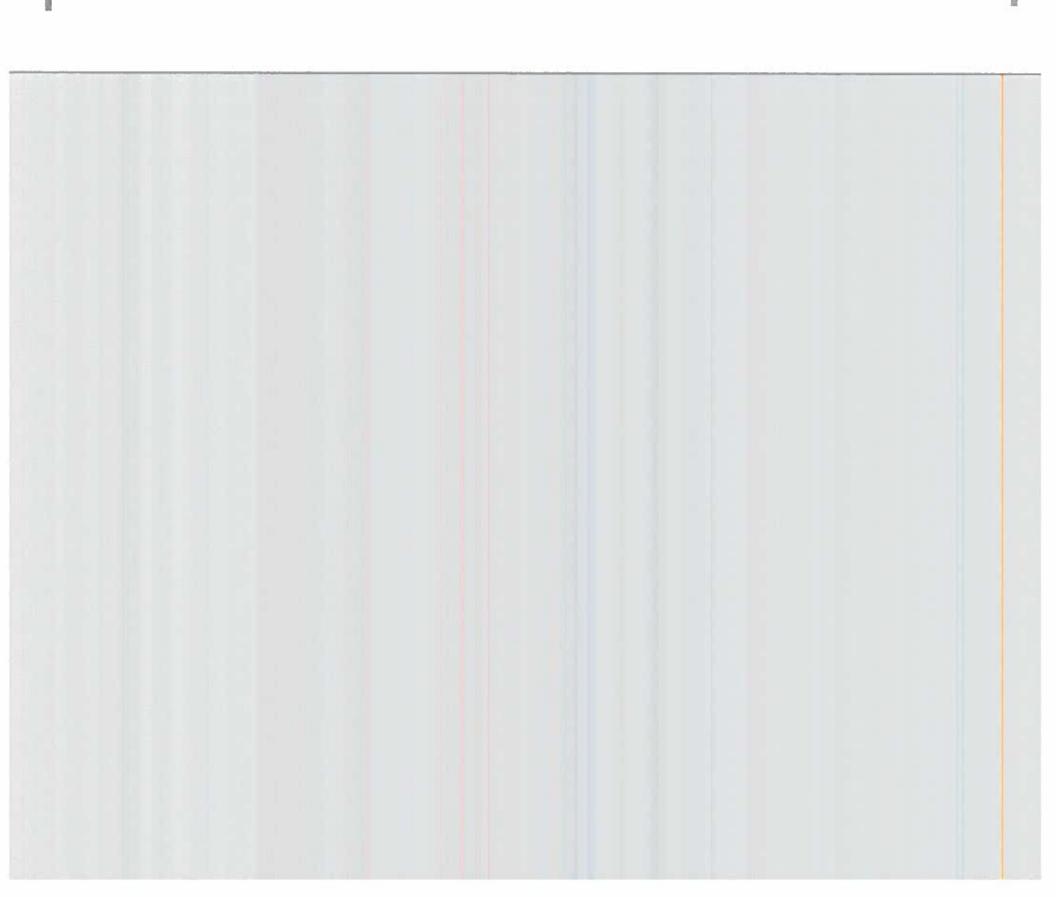


Exhibit A

The land with the buildings thereon in New Bedford, Bristol County, Massachusetts, having an address of 138 - 142 Arnold Street, New Bedford, Massachusetts, bounded and described as follows:

Beginning at the point of intersection of the south line of Arnold Street with the east line of Ash Street;

Thence S 56° 00' 00" E in said south line of Arnold Street Sixty and 80/100 (60.80) feet to Map 45, Lot 294 as shown on plan hereinafter mentioned;

Thence S 35° 04' 33" W in line of last named land Thirty-five and 97/100 (35.97) feet to the northerly line of Lot 2 on plan hereinafter mentioned;

Thence N 55° 33' 30" W in line of Lot 2 Sixty and 40/100 (60,40) feet to the easterly line of Ash Street; and

Thence N 34° 26' 30" E in said east line of Ash Street Thirty-five and 50/100 (35.50) feet to the point of beginning.

Containing 2,165 square feet and being Lot I on "Approval Not Required Plan of Land located in New Bedford, MA prepared for Dorothy E. M. Aghai, Trustee" dated June 22, 2011, Rev: 6-27-11 and recorded in the Bristol County (S.D.) Registry of Deeds at Plan Book 167, Page 66.

Being the same premises conveyed to Mortgagor by Trustee's Deed of Dorothy E. M. Aghai, Trustee of The Dorothy E. M. Aghai Revocable Trust – 2007, established by Declaration of Trust dated October 19, 2007, of even date recorded herewith.



6.3 Design of Retail Space

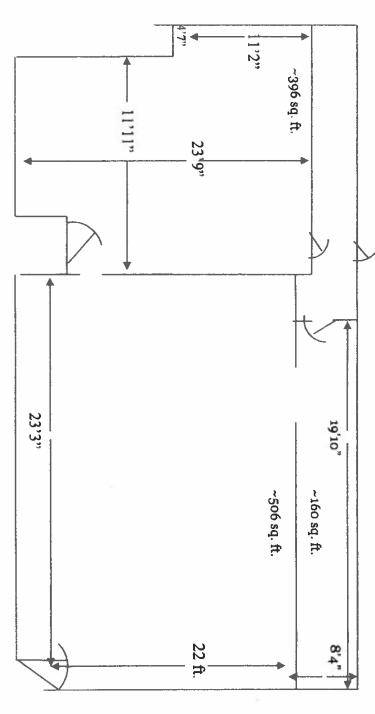
Coastal Provisions will be very esthetically pleasing with elements referencing the logo, but having some of the greatest elements of stores from around the world, potentially with colorful awnings, signage, lighting, floral provide an idea of the concept. comfortable as possible. Some selections of photos of the intended esthetic of the store are shown below to window boxes, etc. The interior will be modern, well lit, and very well organized. As referenced earlier, the store will have music that is welcoming, relaxing and exciting at times to make the shopping experience as

The exterior and interior today:



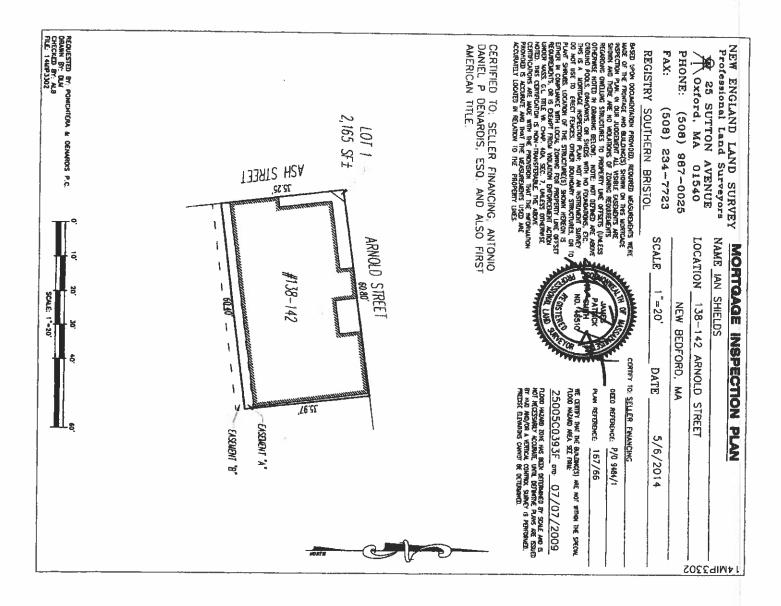


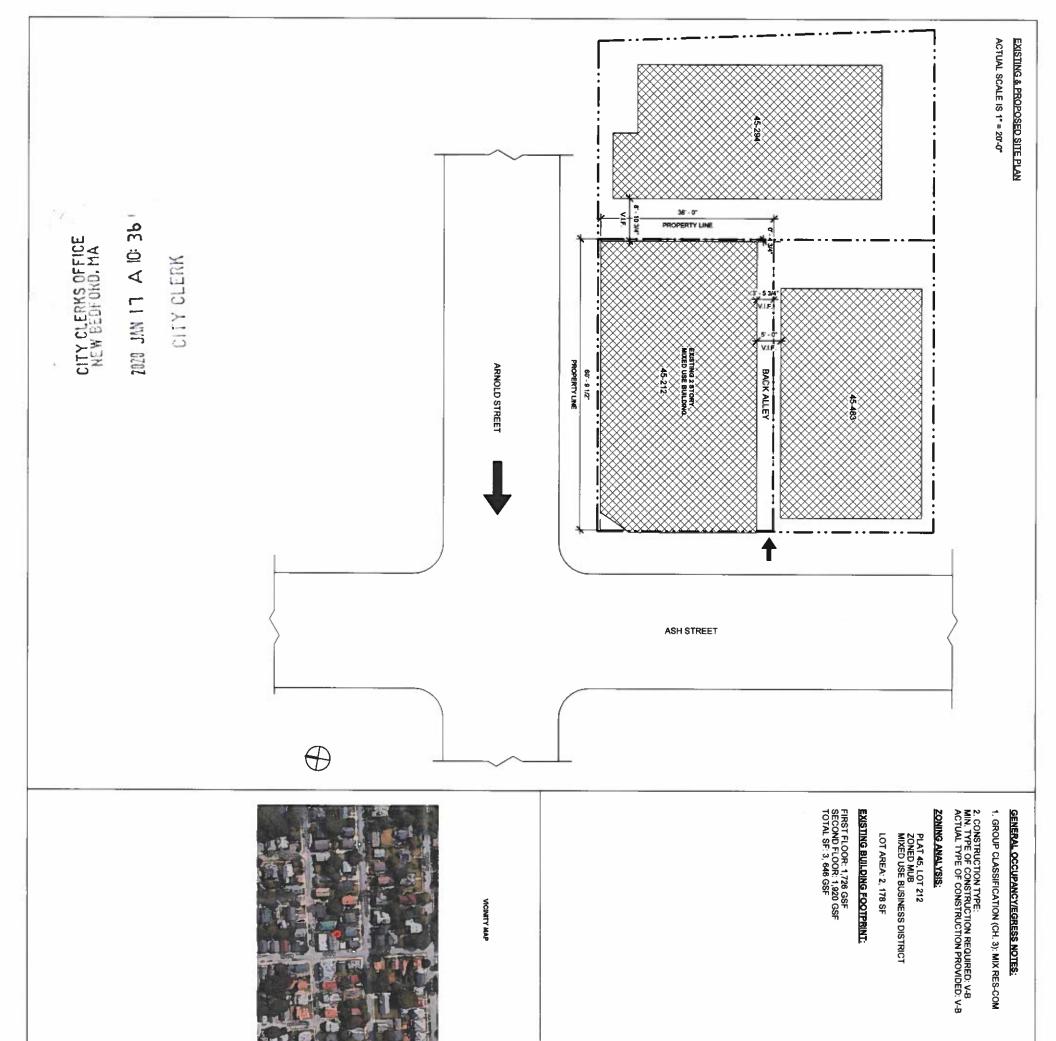




Approximate total Sq. Ft. = 396 + 160 + 506 = 1,062 Sq. Ft. Total

6





GENERAL NOTES:

. CONTRACTOR SHALL COORDINATE DEMOLITION TO ACCEPT NEW CONSTRUCTION CONTRACTOR SHALL VERIFY ALL DIMENSIONS AND CONDITIONS IN FIELD (V.I.F.)
CONTRACTOR SHALL COORDINATE ALL DEMOLITION WITH NEW CONSTRUCTION AS INDICATED Y ALL TRADES.

DEMOLITION OF UTILITIES SHALL BE INVESTIGATED AS TO SOURCE AND LAST SERVICE PRIOR DEMOLITION.

RAWINGS DO NOT PURPORT TO SHOW ALL EXISTING OBJECTS. CONTRACTORS TO FIELD SIFY ALL EXISTING CONDITIONS AND MENTS TO BE PRESERVED BEFORE WORK COMMENCES, AND REPORT TO THE RHCB DESIGN MANY DISCREPANCIES OR QUESTIONABLE

ONTRACTORS SHALL USE ALL M DITIONS AND OBJECTS DESIGN AIN. IN THE EVENT OF DAMAGE

SITE AND DETERMINE METHODS FOR CONNECTING SAME, IN ACCORDANCE WITH THE UDIECTING OF THE UTILITY COMPANY. SIDE TO COMMENCING THE WORK, THE CONTRACTOR SHALL REVIEW EXISTING UTILITIES AT SITE AND DETERMINE METHODS FOR AEANS NECESSARY TO PROTECT AND PRESERVE EXISTING NATED TO I, IMMEDIATELY MAKE ALL REPAIRS AND REPLACEMENTS

DIMENSIONS TO CMU WALLS ARE TO FACE OF CMU. DIMENSIONS TO ALL WOOD FRAMED LLS ARE TO FINISH FACE UNLESS

AT CENTERLINE WITH CL SYMBOL. DIMENSIONS TO EXTERIOR WALLS ARE TO

ITIES SHALL BE CAPPED OFF OUTSIDE OF BUILDING - REFER TO MEP DWGS FOR FULL SCOPE WORK. ALL CAPPED UTILITIES TO BE PED BEHIND FINISHED SURFACES.

E, REROUTE AND/OR CAP OFF ALL UNUSED UTILITIES COMING

HE CONTRACTOR SHALL REMOVED THE SPACES. ALL ABANDONED

ERIOR FACE OF STUD/ EDGE OF SLAB.
PATCH ALL HOLES REMAINING FROM REMOVAL OF EXISTING CONSTRUCTION W/ NEW
IERIALS THAT MATCH ADJACENT EXISTING.
SLUDING PIPE HOLES, ELECTRICAL BOXES, CONDUIT HOLES, ETC.)
THE CONTRACTOR IS RESPONSIBLE FOR SITE SAFETY INCLUDING TEMPORARY FLOOR AND
UNGS AT ALL NEWLY CREATED FLOOR

ALL NEW WALLS, PARTITIONS, BUILT-INS, AND EQUIPMENT LOCATIONS SHALL BE CHALKED-ON THE FLOOR AND VERIFIED BY THE ERAL CONTRACTOR PRIOR TO ERECTION. IN THE EVENT OF CONFLICT, CONTACT ARCHITECT EDIATELY.

are solely owned by "Red House CB". This drawing may not be reproduced in any manner without written permission by "Red House CB"

This Drawing, its specifications

Description

STORE BUILD-OUT

DRAWINGS ARE FOR LAYOUT PURPOSES ONLY. SCOPE OF WORK WILL BE IN ACCORDANCE TO IGNED CONSTRUCTION CONTRACT,

ECONTRACTOR SHALL COORDINATE THE SETTING OF ALL GROUNDS AND BLOCKING RED FOR THE INSTALLATION ALL VARIOUS

138-142 ARNOLD ST, NEW BEDFORD, MA 02740

SITE PLAN - EXISTING & PROPOSED SHIELDS RENOVATION A-0.10