



CITY OF NEW BEDFORD
JONATHAN F. MITCHELL, MAYOR

PLANNING BOARD
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OFFICE OF THE CITY CLERK
NEW BEDFORD, MA

2021 JUN 23 AM 8:35

CITY CLERK

NOTICE OF DECISION

Case Number:	21-21			
Request Type:	New Ground Sign Site Plan			
Address:	1480 East Rodney French Boulevard			
Zoning:	Mixed-Use Business			
Recorded Owners:	Cisco New Bedford, LLC			
Owner Address:	307 Smith Neck Rd., Dartmouth, MA 02748			
Applicant:	Cisco New Bedford, LLC			
Applicant Address:	307 Smith Neck Rd., Dartmouth, MA 02748			
Application Submittal Date		Public Hearing Date(s)		Decision Date
May 20, 2021		June 9, 2021		June 9, 2021
Assessor's Plot Number	Lot Number(s)	Book Number	Page Number	Certificate Number
12	290	13064	271	

Application: Request by applicant for **New Ground Sign Site Plan Review** for the installation of a new pylon sign at **1480 East Rodney French Boulevard** (Map: 12 Lot: 77) a 0.80+ acre site in a Mixed Use Business (MUB) zoned district. Owner: Cisco New Bedford, LLC (307 Smith Neck Rd., Dartmouth, MA 02748). Applicant: Cisco New Bedford LLC.

Action: **GRANTED, WITH CONDITIONS, as described in section four (4).**

A copy of this decision was filed with the City Clerk of the City of New Bedford on June 23, 2021. Any person aggrieved by this decision for New Ground Sign Site Plan Approval has twenty (20) days to appeal the decision in accordance with the procedures set forth in Section 8 of Chapter 40A of the General Laws of Massachusetts and Section 5490B of the City of New Bedford Site Plan Review Ordinance.

6/23/2021

Date

Kathryn Duff, Chair
City of New Bedford Planning Board

1) APPLICATION SUMMARY

Request by applicant for **New Ground Sign Site Plan Review** for the installation of a new pylon sign at 1480 East Rodney French Boulevard (Map: 12 Lot: 77) a 0.80+ acre site in a Mixed Use Business (MUB) zoned district. Owner/Applicant: Cisco New Bedford, LLC (307 Smith Neck Rd., Dartmouth, MA 02748).

2) MATERIALS REVIEWED BY THE PLANNING BOARD

Plans Considered to be Part of the Application

The signage plan submission is shown as "1380 East Rodney French Blvd, New Bedford MA 02744" by Signature Signs of Westport, MA. The plan consists of the following sheets:

- Site Layout Plan, prepared by SITEC, Inc, dated March 15, 2019
- Sign Placement
- Sign Details
- Utility Pole Details

Other Documents and Supporting Materials

- ✎ New Ground Sign Site Plan Review Application
- ✎ Sign Hardware Details, provided by applicant 6/4/2021
- ✎ Department of City Planning Staff Report 6/4/2021
- ✎ Conversation Commission Memo 6/3/2021

3) DISCUSSION

Due to the COVID- 19 outbreak, the following meeting was held fully remotely in accordance with the Governor of Massachusetts' March 12, 2020 Order Suspending Certain Provisions of the Open Meeting Law G. L. c. 30A, Section 20.

Board Members Kathryn Duff, Arthur Glassman, Peter Cruz, Alexander Kalife, and Kamile Khazan attended the June 9, 2021 online meeting. City Planner Jennifer Carloni, Deputy City Planner Anne Louro, and Staff Planner Michael McCarthy were also in attendance.

Case #21-21 was heard as part of new business. Chair Duff opened the case and asked if there was a representative for the applicant in attendance to present. Mr. Steven Silverstein introduced himself as the owner and applicant and introduced Mr. Adam Abelha of Signature Signs.

Mr. Abelha described the design of the wooden sign and how it would be installed. Mr. Silverstein added that the design aligned with the seaside motif planned for the rest of the property.

After some discussion with the Board about the proposed ground lighting, Mr. Abelha and Mr. Silverstein agreed to devise different lighting plan and submit it to the Planning Department for administrative review.

Hearing no more comments from the Board, Chair Duff read into the record a letter of support from Councilor Lopes and opened the floor to members of the public to speak in support or opposition.

Mr. Tom Carreiro spoke on behalf of Ms. Lenora Carreiro, an abutter on East Rodney French Boulevard. Mr. Carreiro asked about the height of the sign and the hours for lighting. Mr. Abelha responded that the height would be 12 feet and that the poles on site had not yet been cut to size. Chair Duff responded that, per a previous decision, all the lighting on the property was limited to one hour before opening to one hour after closing.

Hearing no further comments from the public, Chair Duff asked for a motion.

4) DECISION

Board Member Glassman made the motion, seconded by Mr. Cruz to approve Case #21-21: 1480 East Rodney French Boulevard: Request by applicant for New Ground Sign Site Plan Review for the installation of a new pylon sign at 1480 East Rodney French Boulevard (Map: 12 Lot: 77) a 0.80+ acre site in a Mixed Use Business (MUB) zoned district. Owner/Applicant: Cisco New Bedford, LLC (307 Smith Neck Rd., Dartmouth, MA 02748).

The approval is subject to the following conditions:

Specific conditions:

1. The applicant shall submit new lighting details to the Planning Department for administrative approval prior to installing any lighting for the ground sign. The applicant may proceed with sign installation prior to sign lighting being approved.
2. The applicant shall submit a Request for a Determination of Applicability to the Conservation Commission.
3. The sign shall be illuminated no earlier than one hour before opening and no later than one hour after close.
4. The applicant shall submit stamped engineered plans, including wind load calculations, to the Building Commissioner for review and approval prior to the issuance of a building permit.

General conditions:

5. The project shall be completed according to the plans, notes, reports, and specifications submitted for consideration and final approval by the Planning Board.
6. The applicant shall submit final plan revisions to the Department of City Planning in the following formats: one (1) -11" x 17" Plan Set and one (1) CD or USB with Plan Set in PDF format and shall ensure that these same plans are properly submitted to the Department of Inspectional Services.
7. The applicant shall ensure a copy of the Notice of Decision bearing the certification of the city of New Bedford City Clerk, signifying no appeal has been made against the project's approval, be recorded at the Registry of Deeds.
8. The applicant shall ensure that a copy recorded decision be provided for the Department of City Planning Case file folder.
9. The applicant shall present any proposed modification from the approved plans for consideration to the Director of City Planning for determination as to whether the modified plan must return before this Board for further review.
10. The rights authorized by the granted approval must be exercised by issuance of a Building Permit by the Department of Inspectional Services and acted upon within one year from the date the decision was granted, or they will lapse.

As a result of such consideration, the Board moves approval on the subject application with the conditions so noted. The motion being properly made and seconded, the Chair called for a roll call vote which was taken and unanimously approved five (5) to zero (0).

Board Chair Duff – Yes

Board Member Khazan – Yes

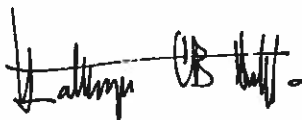
Board Member Kalife – Yes

Board Member Glassman – Yes

Board Member Cruz – Yes

Filed with the City Clerk on:

6/23/2021



Date

Kathryn Duff, Chair
City of New Bedford Planning Board